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Focal Point

CITY OF FRISCO • NEWSLETTER • JUNE 2007

City of Frisco mulls weather-based irrigation program



Public Works Department Director Gary Hartwell monitors the ET controller installed at his home. The device uses weather data to stop a sprinkler system from running when a land-scape does not need water.

BY DARCY SCHROER

The word sounds like a complex term best left for scientists to sort out. Evapotranspiration, simply stated, is water lost from the surface of soils and plants. Measuring it is revolutionizing the way people water their lawns

An Evapotranspiration (ET) controller works with a sprinkler system to automatically adjust the amount of water applied to landscaping based on weather conditions. Frisco is the first city in the state to mandate an ET controller program for new home construction. Last November the city council voted to require all new homes with a sprinkler system installed at the time of construction to include ET controllers.

The ET controller works by receiving radio, pager or Internet signals or by retrieving data

See IRRIGATION, page 3

Frisco Freedom Fest to feature biggest fire works show in N. Texa

'Party in the Plaza,' FC Dallas, Clay Aiken highlight celebration

BY DANA BAIRD

DIRECTOR OF COMMUNICATIONS

What's red, white and booms bigger than any fireworks show in North Texas? Frisco Freedom Fest!

The City of Frisco and Pizza Hut Park are teaming up to host Frisco's sixth annual Frisco Freedom Fest celebration on Wednesday, July 4.

'We've tripled the size of the fireworks show to provide our citizens – along with thousands of visitors — the biggest and best fireworks show in the region," said Mayor Mike Simpson.

Just like the community, Frisco's Independence Day celebration keeps growing. This year, Frisco Freedom Fest is spreading out to include festivities at Pizza Hut Park, a 21,000 plus seat stadium — and City Hall Plaza, which is just south of the stadium, across Main Street and in the heart of Frisco Square.

Frisco Freedom Fest gets started at 4 p.m. with 'Party in the Plaza', featuring family friendly entertainment including a Children's Expo, a Hometown Heroes Exhibit, a Community Stage and, back by

See FREEDOM, page 5



Having a voice in your government

Last month I wrote about the importance of getting out to vote in the city's general election and for you to be able to choose council members who will take Frisco to the next level in its development. If you read my article, I spoke of how Frisco and most all other Texas cities have a low voter turnout. We had only 5% of the registered voters go to the polls on May12. We have more than 45,000 registered voters, which in itself is not good in a city of 95,000 people. We need to get more of our citizens to register to vote, but once that is done, they must go out and actually vote. In some of our city's past elections, ONE VOTE has decided an election. In this past election five votes decided whether or not



Mayor's Message

Mike Simpson

we had a run-off election in one of the races. DO NOT ever think your vote isn't important.

You now have an opportunity to vote again as the run-off election will take place on Saturday, June 16. Even before that,

you have an opportunity to vote in the Early Voting period. I always encourage early voting as you have eight different days to vote. You can vote from 8:00 a.m.-5:00 p.m. on June 4, 5, 6, 8 and 9, and as late as 7:00 p.m. on June 7, 11 and 12. The early voting locations are listed on our web site at www.friscotexas.gov and will be listed in our newspapers. For questions on voting locations and hours, you can contact our City Secretary's Office at City Hall. We urge you to exercise your right to vote.

Boards and Commission Openings

Another way for you to have a voice in your government and help determine the future direction of our city is to apply for positions on our numerous Boards and Commissions. By City Charter, our Planning and Zoning Commission appointments will be made during the last Council meeting in June so appointees can begin their service during the first P & Z meeting in July. We had 24 applicants who we will interview prior to their appointment. We appreciate all those who applied.

We will begin accepting applications for other city boards and commissions on July 2 through July 16.

There will be openings on several boards including the Arts of Collin County, Board of Adjustments, Community Development Corporation (CDC),

See GOVERNMENT, page 2



HOW TO REACH US

Darcy Schroer Communications Specialist 972-292-5077 DSchroer@friscotexas.gov

CONTRIBUTORS

Director of Communications & Media Relations 972-292-5080 dbaird@friscotexas.gov

Linda Drake Senior Recreation Leader Senior Center at Frisco Square 972-335-5515 ldrake@friscotexas.gov

Bettie Grimes Coordinator, Frisco Fire Safety Town 972-292-6351 bgrimes@friscofire.com

Jami Jensen Marketing Coordinator Parks & Recreation Dept 972-292-6515 jjensen@friscotexas.gov

Sgt Gerald Meadors Frisco Police Department 972-292-6133 gmeadors@friscotexas.com

Stephanie Spence Engineering Tech. 972-292-5413 sspence@friscotexas.gov

Jeremy Starritt Environment Education Coordinator 972-292-5914 jstarritt@friscotexas.gov

Ryan Wolford EMS Coordinator Frisco Fire Department 972-292-6311 rwolford@friscofire.com

PHOTOGRAPHY

Videographer/Production Assistant 972-292-5075 acobb@friscotexas.gov

Christie Hartwell Communications Intern 972-292-5073 chartwell@friscotexas.gov

City Hall convenience

Two important services are coming to Frisco City Hall to make your life easier by saving valuable time.

Soon you will have another option to using the main post office on Stonebrook Parkway. A contract U.S. Post Office unit is opening for business at City Hall.

The City of Frisco plans to have the postal unit up and running by the end of June. It will be located on the first floor, next to utility billing. You can take advantage of most of the services you would get from a traditional post office, from buying stamps to shipping items overnight.

The U.S. postal unit will operate Monday through Friday, from 8 a.m. to 5 p.m.

About the same time watch for a satellite NTTA office to open in City Hall. The North Texas Toll Authority will allow you to purchase a tolltag as an alternative to ordering one through the Web.

"Some people just don't feel safe entering their credit card information on the said Tom Internet.' Johnston, Purchasing Agent for the City of Frisco. "This service gives them the option to pay in person, and to take their tolltag with them at the same time.

Frisco rehires Ron Patterson as an Assistant City Manager

A familiar face is returning to the City Manager's Office at Frisco City Hall. Ron Patterson will serve Frisco as one of its two Assistant City Managers beginning June 20.

Patterson, 46, will oversee the administration of the Police, Fire and Information Technology departments. He will also assist the city manager, George Purefoy, on special projects - primarily those related to development and capital projects.

"I'm really excited," said Patterson. "It's a rare opportunity when you get to come home. Both my daughters were born there

(Frisco) and it's a blessing to return to such a dynamic city," said Patterson.

Patterson is no stranger to the City of Frisco. He erved as the Assistant City Manager for the city of Frisco from December of 1993 through June of 2000 when he left to take a job as City Manager of Kerrville, Texas.

After five years, Patterson left Kerrville in the summer of 2005 to become the City Manager of Forney, Texas where he has continued to serve before being rehired by the City of Frisco.

"Ron's professionalism and character are at the top in city management," said George Purefoy, City Manager. Mayor Mike Simpson echoes Purefoy's confidence in Patterson's experience, skills and manage-

"We're delighted to have Ron back in Frisco," said Mayor Simpson. "We have a lot of respect for what Ron accomplished when he was here before. He knows our city and he has a great relationship with our city manager and staff. He'll be able to 'hit the ground running' during a critical growth period for

Patterson's other work history includes six years in Human Resources with the City of Carrollton. Patterson also has an extensive military background. In December of last year he retired from the Texas Air National Guard after serving for 23 years.

"His military experience plus his past experience with Frisco combined with his past seven years as a city manager in Kerrville and Forney make Ron a great fit for Frisco's needs at this time," said Purefoy.

Patterson holds a Master of Public Administration degree from the University of North Texas and a Bachelor of Science degree in Public Administration from the University of Texas at Dallas. Patterson has been married 22-years to his wife, Taylor. They have two daughters, Rachel, 13 and Lauren, 7.

"I understand the basis on which the community was built," said Patterson. "The knowledge I have about the community from previously being there, as well as the knowledge I've gained from working as a city manager for seven years will help me in my new position with Frisco," said Patterson. "I also think my military background, particularly my work in data communications, will help me in my new role."

Runoff election set for two city council seats

Early voting for the runoff election to fill two City Council seats begins June 4. The runoff election will happen June 16. You may vote in the runoff election even if you did not vote in the regular election.

After the votes were counted May 12, none of the three men running for Place 2, or the three men running for Place 4, reached a majority. A candidate must leaving the council due to term receive 50 percent of the votes plus one to declare a victory.

In Place 2, Jeff Cheney will face Fred Pascarelli. In Place 4, David Prince will face Chris

The two council seats are being vacated by Mayor Pro Tem Maher Maso and Deputy Mayor Pro Tem Bob Allen, who are both limits.

To find out locations, dates and times for early voting and Election Day, go to www.friscotexas.gov.

Then click on the government tab and choose elections from the drop-down menu. You may also call the Office of the City Secretary at 972-292-5010, or email NParker@friscotexas.gov.

GOVERNMENT **Continued from page 1**

Convention & Visitors Board (CVB), Downtown Advisory Board, Economic Development Corporation (EDC), Housing Authority Board, Housing Trust Fund Board, Parks & Recreation Board, Public Art and Urban Forestry Board. You can get more information on submitting the applications by going to our city web site at www.friscotexas.gov. The city council will interview applicants in August and September and newly appointed board/commission members will begin serving in October 2007.

We hope we receive a large number of applications from people who wish to volunteer to serve their community. We have hundreds of people who devote their time in helping chart the future of our city. If you apply, it's important you understand the importance of attending the meetings and your obligations when you decide to serve.

Planning for the Future

A group of us from the city and the Economic Development Corporation recently attended the International Council of Shopping Centers convention, which is the largest meeting of retailers, developers, brokers and professionals in retail trends in the world. It is important for Frisco to continue to provide the best in retail and office opportunities and developments in our region. We have had tremendous success and cities surrounding Frisco have seen the opportunities, tax base and sales tax revenue that it brings to a city, helping us to keep our tax rates lower than other cities in the area. There are many new concepts for Urban Centers, Lifestyle Centers and Retail developments that must be considered if you are to attract businesses and shoppers to our area. The excitement by developers to come to Frisco is as great as it ever was and we must plan now, lock into agreements with developers and make decisions on the look, feel and style of centers that we want. There is a tremendous amount of excitement about development along the Dallas North Tollway, the U.S. 380 corridor from F.M. 423 over to Coit Rd. In addition, the businesses which want to locate and expand along S.H.121 as it gets closer to opening with the Main Lanes continue to draw new companies.

In the coming months, you will hear of some exciting new developments and concepts that will keep Frisco in the forefront as a retail and business center. What is exciting about what we saw is how developments are concentrating on lifestyle, water features and landscaping - all combined to make centers unique and fun to visit.

"Super Bowl XLV to Impact Entire Region INCLUDING Frisco"

The announcement by the NFL that Super Bowl XLV will come to North Texas Region in 2011 is the culmination of a great team effort by this entire region. Not only did the Super Bowl Bid Committee, led by Roger Staubach, do a great job...it involved all of the surrounding cities' contributions to make up the outstanding proposal that was presented to Commissioner Roger Goodell and the NFL owners.

Few people in Frisco probably know that our city representatives, along with representatives from 30 other cities in this area. attended numerous meetings to provide well coordinated, team support for the proposal. Our city provided support in the form of hotel rooms, sports venues that could be used for Super Bowl activities, as well as restaurants and entertainment locations.

As Mayor, I was asked to provide a letter of support to Commissioner Goodell that became part of the proposal. At least 30 mayors provided these letters in an effort to show our unified support. In addition, Marla Roe, Executive Director of Convention Visitors Bureau, City Manager George

Purefoy, Henry Hill, Deputy City Manager and I attended meetings to provide input and hear about the impact of getting Super

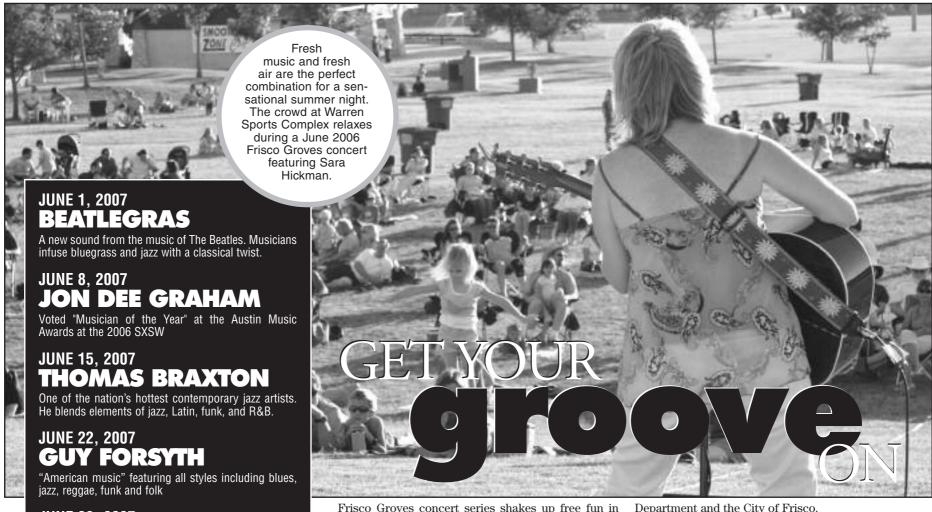
The 2011 Super Bowl is projected to bring \$400 million in economic impact to this region. More than 200,000 visitors are expected and will be staying in hotels all over the area, including Frisco. Three of our larger hotels committed rooms and our sports partners at Pizza Hut Park, the Dr Pepper Stars Center, the Dr

Pepper Ball Park and Strikz all provided information, seating capacity and venue capabilities. Many Super Bowl events will occur outside Arlington, so we may be the recipient of added revenue for our restaurants, hotels, sport venues and retail establishments. Congratulations to Roger Staubach! Mayor Robert Cluck of Arlington, our North Texas Commission organization and all the cities that have shown what working together as a TEAM can mean.

Sincerely,

Mike Simpson Mayor





Sensational Summer Luau

Dorado Pkwy.

You will want to grab a grass skirt and hula on over to the Frisco Senior Center for the next fund dance event. The Sensational Summer Luau is Thursday, June 21 from

THE RESENTMENTS

Known for their "fun rave-ups, pointed commentary

JUNE 29, 2007

and assured best jam sessions.

For \$5, feast on our fabulous ham, summer fruit, sides

and salads. Sway to the rhythm as our hula dancer carries you away to the tropics.

June. Come hear a Texas artist perform live every Friday

night at Warren Sports Complex, located at 7599 El

Texas and made possible in part with sponsor Baylor

Medical Center at Frisco, the Frisco Parks & Recreation

Frisco Groves is produced by American Bank of

Games and prizes will be part of the festivities. Wear your leis and favorite Hawaiian attire. If you plan to attend, please sign up by Monday, June 18.

at the Ball



Bob & Janice Stark took a "Sentimental Journey" thanks to the music of the Gary Lee Band. The musicians played popular "oldies" as well as swing, waltz and quick step music.



Sid Mungia & Lee Tillery danced the night away May 19, at the Frisco Senior Center's Stardust Ball. Prairie Estates of Frisco provided the refreshments.

Department and the City of Frisco.

Bring the kids, and pack your lawn chairs and a picnic for a perfect family evening. Concessions will also be available. Concerts begin at 7:30 p.m. at the pavilion located on the east side of the park.

more For information www.friscogrooves.org

Senior Center at Frisco Square moves to phase two

The Senior Center at Frisco Square is getting bigger and better. Construction is underway on a 6,875 square-foot expansion. Crews should complete construction sometime in August.

Phase two includes \$2 million in new features. Included in the addition are a large fitness room, an aerobics room, and a craft room complete with kiln. A second game room will accommodate billiards and ping-pong tables. A designated dining area and card room will accommodate the growing interest in the various games currently offered at the Senior

This month the Senior Center will be hosting two special events. The Senior Summer Luau will be held Thursday, June 21. Breakfast with Friends will be held on June 22. All proceeds will assist in the purchase of equipment and supplies for the new addition.

The Senior Center, located at 6670 Moore St, opened in January 2004. Those 50 and older are welcome to find fun and camaraderie. The center currently services approximately a thousand members. When construction of phase two is complete, the center will total 17,000 square-feet, with the ability to accommodate double the current number of members.

For more information about the Senior Center at Frisco Square, please call (972) 335-5515, www.FriscoFun.org.



Pink Elementary puts a 'green' foot forward

Pink Elementary School is the winner of the "Frisco Reuse-A-Shoe" program. During the three-week drive, Pink Elementary's Green Team collected 1,340 pairs of used shoes.

All Pink Elementary students received a recycled gift for their hard work. District-wide the program collected 3,600 pairs of shoes. The shoes were donated to the Frisco Family Services Center resale store.



DAVID BLACK

YOUTH SERVICES LIBRARIAN

RACHEL DALTON

ADULT TEAM LEAD LIBRARIAN

Brace yourself as the biggest and best summer reading program sails into the Frisco Public Library. Children entering first through fifth grades are invited to Sail Away with Books!

Beginning June 7 through August 2, the library will offer free weekly programs featuring wild animals, storytellers, musicians, puppets and comedy. Students are encouraged to read 9 books, or for 9 hours this summer.

You will find a summer reading program for everyone in the family.

- Babies and Books
- Toddler & Preschool Storytimes
- Crank it Up! for teens in sixth grade and older
 - Teen Anime Club
- Summer Survivor program for adults

Reading logs for children, teens and adults will be available beginning May 24.

All library information can be found on the library's website: www.friscolibrary.com. Please call 972-292-KNOW (5669), or email askus@friscolibrary.com for more information.



Helping Paws

Amber C. helps with her family's recycling each week by cleaning out the yogurt container before it goes in the blue recycle bin.

Do you have a recycling helper at home? Take a picture of your pet helping to keep Frisco clean and green, and they could win a Green Team pet surprise package. Send photos to JStarritt@friscotexas.gov or to Environmental Pets at 11300 Research Road, Frisco, TX 75034.



"Green" agg och skinka

(eggs and ham)



Jefferson and Christopher Yu enjoy "Breakfast with Rufus" at IKEA.

On Saturday, April 28, young volunteers from the "Clean It and Green It" event were pampered with great food. The City of Frisco Environmental Services and IKEA held a "Breakfast with Rufus," which included a full Swedish breakfast, games, prizes, and lots of fun.

Friends of the Frisco Public Library to host Mystery, Murder and Mayhem

MICHELLE EKRUT

ADULT SERVICES LIBRARY ASSISTANT

Mystery lovers will not want to miss the Friends of the Frisco Public Library Author's Dinner. The June 26 event at the Stonebriar Country Club in Frisco will feature best-selling mystery authors Nancy Taylor Rosenberg and Gregg Hurwitz.

Before becoming a New York Times bestselling author, Rosenberg worked in law enforcement for 14 years. One of the police departments she served was Dallas.

Hurwitz novels have been translated into 13 languages. His most recent novel, "The Crime Writer," will be released in July.

Author's Dinner attendees will have the opportunity to join Nancy Taylor Rosenberg and Gregg Hurwitz for cocktails at 6:30 p.m., with dinner following at 7 p.m. Business attire is requested.

Tickets cost \$65 per person. All proceeds from the event will benefit the Friends of the Frisco Public Library.

Seating is limited, so reserve your place by e-mailing friends@friscolibrary.com before June 15. Please mail all checks to the Friends of the Library at P.O. Box 644, Frisco, TX, 75034. Checks must be received by June 20.

Got library card?

ADULT SERVICES LIBRARIAN

Keep your library card handy. From now on you will need either the regular wallet card or the convenient key ring card to borrow items from the Frisco Public Library.

Previously the library gave some leeway to customers checking items out without a card. To provide you with the fast, friendly and responsive service you expect, the Frisco Public Library can no longer do that.

Summer reading programs are making it a busy time at the Frisco Public Library.

The staff wants to keep lines short and speed up the checkout process. Your library card will allow you to benefit from two important improvements:

• Use the Express Checkout stations, located on every floor. These let you get through the checkout process with a couple of quick swipes of your card and books. Your privacy is ensured.

• Finish your transaction faster if you do need assistance at the Cards & Accounts or AskUs! desks. We can quickly look up you record with your card.

If you've lost or misplaced your library card, please come by and get a new one. The library will replace your lost card once, at no charge through Aug. 31.



WATERWISE

10 WAYS TO SAVE WATER

Set sprinkler system to use a five to six minute runtime for each irrigation zone. Also try three complete cycles.

Arrange new plants so that materials are grouped according to their water needs.

Only water plants when necessary. More plants die from over-watering than from under-watering.

Pull those weeds! Weeds rob your plants and lawn of water and nutrients.

Set lawnmower blades one notch higher. Longer grass means less evaporation.

Don't buy ornamental water features that spray water into the air. Cascading or trickling fountains lose less water to evaporation.

Bathe your pets in an area of your lawn in need of water.

Don't buy outdoor toys that require a constant stream of water.

Put food coloring in your toilet tank. If it seeps into the toilet bowl, you have a leak. Repairing the leak can save more than 600 gallons of water a month.

Use a commercial car wash that recycles water.



All new Frisco homes with an automatic sprinkler system are required to have an ET controller device. After their systems pass inspection, those homeowners are granted a watering day exemption.

MELODY EMADIAZAR

WATER EDUCATION COORDINATOR

Spring storms have drenched Frisco, but that does not mean lingering drought conditions are in the rearview mirror. Other factors like the popularity of automatic sprinkler systems are making water conservation a long-term way of life

Just two years ago the North Texas area experienced its worst drought in 50 years, and we are still recovering. In 2005, the Dallas-Fort Worth area recorded only 18.9 inches of rainfall for the entire year. Through April this year, spring storms allowed Frisco to accumulate 19.1 inches of rain.

The showers helped Lake Lavon double its elevation from its low a few months ago. As of May 23, Lavon is less than a foot below its normal elevation of 492 feet.

But the secondary source of water for the North Texas Municipal Water District (NTMWD) is still struggling to reach its normal elevation. Lake Jim Chapman, also known as Lake Cooper, is still about ten feet below its normal level.

Lake levels are just one of the triggers considered when the NTMWD implements the Stage 3 Drought Contingency Plan for the 1.7 million people it services. Last year, with the severity of the drought and the excessive use of sprinkler systems, the district slightly exceeded the permitted water supply allowed by the State of Texas.

Another conservation consideration for the NTMWD is its two water supply projects, the Upper Sabine Basin Project and the East Fork Raw Water Supply Project. The projects are set to provide more water in early 2008.

June 1 marks a year since Frisco citizens have lived under Stage 3 water restrictions; however, the NTMWD and its member cities are discussing relaxing restrictions because of the recent rainfall.

There is evidence being water wise has made a difference. Since June of last year, Frisco water conservation measures have saved nearly 2.1 billion gallons of water.

Home sweet home help

Down payment assistance

Looking to hang your hat in Frisco? The city offers two down payment assistance programs through the Housing Trust Fund for first-time homebuyers. These programs are available to help low and moderate income families with an adult who works in the city limits.

The City of Frisco hosts an 8 hour HUD-approved homebuyer training program throughout the year. The next class happens June 23.

To find out if you qualify and how to apply for the program, go online to friscotexas.gov and click on the projects/programs tab. You may also call 972-292-5114 for more information.

Current homeowner assistance

The heat of summer is more than uncomfortable. Near 100-degree days can become deadly for those living without a working air conditioner. The City of Frisco provides assistance for low-income homeowners who cannot afford AC repairs

The Owner-Occupied Housing Rehabilitation Program will provide up to \$5,000 for emergency repairs for air conditioning. Funds are also available for plumbing repairs and handicap accessibility.

Elderly and disabled citizens have priority status. Call 972-292-5114 to learn if you qualify for the program.

IRRIGATION Continued from page 1

from an on-site weather station. The information tells the ET controller to allow the sprinkler system to replace only the moisture lost to heat, humidity and wind. "ET controllers have a logic built into them to use weather data and rainfall data to make sure water is no longer being wasted on landscapes," Public Works Department Director Gary Hartwell.

The ET controllers go above and beyond a rain sensor by stopping a sprinkler system from turning on if there is adequate moisture in the ground. For example, if your watering day is Thursday but there is still moisture left from a storm on Tuesday, an ET controller would block your automatic sprinkler system from turning on.

The technology also prevents sprinklers from operating during high winds and low temperatures. That way water is not blowing into the street or freezing the land-

scape.

"I think the City of Frisco is just being very progressive in showing everybody how important it is that we conserve water and not waste a precious, natural resource," said the public works director.

Hartwell presented an enhanced ET controller program to the Frisco City Council May 15. In the plan, the City of Frisco would install and maintain a weather station and automatic rain gauges in four quadrants of the city. The weather data would link to the Texas A&M Irrigation Technology Center (ITC). The ITC would then determine irrigation recommendations and transmit the information to the city's website and to residents through email.

The plan also includes an ET controller retrofit. Water customers can upgrade their existing sprinkler system, but they must install a unit from the city's approved ET controller list.

After installation verification and \$25 city registration fee, customers would receive a onetime \$100 rebate on their water bill. The city would also grant a watering day exemption, meaning residents do not have to water on their designated day. The exemption does not apply to time-of-day watering. Restrictions between 5 a.m. and 8 a.m. and 10 a.m. to 6 p.m. still apply.

Water customers in homes constructed since November are already eligible for a watering day exemption after completion of the city's 30-day new landscape exemption. Those customers would also be eligible for the rebate program, if the plan receives city council approval.

ET controllers are not designed to set it and forget it. It is important for homeowners to monitor how effectively their sprinkler system is working. Schedule a free irrigation audit by calling 972-292-5844.



Fees for new recreation and aquatic center approved

BY DARCY SCHROER

Coming this fall Frisco citizens will have a new place to take their workout to the next level. The City of Frisco is opening a 100,000 square-foot facility that is so much more than a recreation center; it is a place to enhance a healthy, happy lifestyle.

The main fitness room of the two-story recreation and aquatic center will have nearly 22,000 square feet of space. It will house equipment for stretching, cardio exercise, machine weights and free weight. Other features include two full-size gymnasiums, two racquet ball courts and two studios for aerobic and dance classes.

Teens will have their own space that includes a movie screen, computer terminals and lounge. A 5,000 square-foot room dedicated to younger children will have areas just for infants and toddlers.

A café looks into the indoor natatorium with two wet classrooms, a therapy pool, a water slide and a children's play area with a flowing current channel.

The outdoor water area will function like a small water park with a lazy river and water slides. The lagoon pool will have a play area for younger children and multiple interactive spray features.

Maybe the state-of-the-art workout equipment interests you, but not the water slides. No problem. Pay for only the way you



play. That's the City of Frisco's philosophy on the new recreation and aquatic center. City leaders recognize not every citizen will want to use all the dozens of features designed for fun and fitness.

In a 2002 bond election Frisco voters approved \$20 million to build a facility above and beyond private gyms and other municipally-run recreation centers. But when construction is complete, City of Frisco officials do not want to fully rely on general taxpayer dollars to subsidize the expense of running it.

On May 1, the Frisco City Council approved a two-tiered fee system. You can either purchase a dry-side recreation membership or an all-access pass that also allows you to use the indoor and outdoor pool areas.

An annual family pass for dryside access is \$480. A family allaccess pass will cost \$600 a year. Yearly and monthly memberships are also available for individuals based on age. An adult pass for dry recreation access will cost \$25 a month.

"People cannot find a better deal anywhere else in town for the amount of money and the elements that are offered, the service they will get and the times in which they can take advantage," said Steve Walsh, Facilities Superintendent for the Parks and Recreation Department.

Parks and Recreation officials say they have worked hard to find a fee structure that is fair for everyone. To meet the department's goal of 100 percent cost recovery immediately, the fees would actually have to be more. The Parks and Recreation Department estimates the adopted fee system will allow the Recreation and Aquatic Center to break even by year six.

The new center will operate longer each week than the city's current recreation facility at the Alumni Hall Fitness Center on the Collin County Community College Preston Ridge Campus. The new center will be open for 104 hours each week. The hours of operation are 5 a.m. to 10 p.m., Monday through Friday; 8 a.m. to 8 p.m. on Saturday; and 11 a.m. to 6 p.m. on



The City of Frisco Recreation and Aquatic Center is expected to open this October. The outdoor aquatic area is set to open summer 2008.

Sunday.

The Parks and Recreation Department points out pool facilities will not be available during all hours of operation. The indoor pool area will operate year round, but at times will be open only for classes.

The outdoor pool area is scheduled to open in summer 2008. It will operate from Memorial Day through Labor Day each year.

Manpower is one of the biggest expenses. The Parks and Recreation Department is in the process of hiring some 200 new employees. About 90 percent of the new hires will work part time; half of them will be lifeguards.

The Recreation and Aquatic Center will also house a variety of classes from tennis to etiquette lessons. Class costs are in addition to membership dues. Nonmembers will also pay to take classes. Childcare costs will work the same way. Parks and Recreation officials have not finalized the fees for classes or childcare.

"We've taken the approach at our facility that almost everything is a la carte," said Walsh. "You pay for what you use."

The two-story City of Frisco Recreation and Aquatic Center sits on 19 acres, located at the southeast corner of Preston Road at Wade Boulevard. For a detailed look, go on-line to www.friscotexas.gov. Click on the departments tab, and then choose Parks and Recreation. For more information, contact Steve Walsh at swalsh@friscotexas.gov or call (972) 292-6505.



RECREATION AND AQUATIC CENTER FEATURES

INDOOR

- Two full-size gymnasiums
- Two racquet ball courts
- Two aerobic/dance studios
- Fitness room with about 22,000 sq feet of workout space
- Teen room with movie screen, computer terminals & lounge
- Game room with electronic & table games
- 5,000 sq ft kids' room, includes separate areas for infants and toddlers (children supervised while parents workout)
- Indoor café
- Large locker rooms with shower facilities
- Natatorium with two wet classrooms
- Therapy pool
- Children's interactive play structure

OUTDOOR

- 600 linear feet of lazy river
- Two water slides
- Lagoon pool
- Children's interactive play structure
- Pavilions available to rent for special occasions



'Shattered Dreams' a powerful lesson about life and death

SGT GERALD MEADORS

FRISCO POLICE

Teens have big plans for the future. In the blink of an eye, drinking and driving can cut those hopes and dreams short. On April 26 and 27, the Frisco Police and Fire departments, and Frisco High School presented a program that targeted underage drinking known as Shattered Dreams. This two-day program dramatized a realistic alcohol-related crash staged in front of the school.

The "victim" students, Shelisa Brock and Brittany Griffin, were transported to Centennial Medical Center; Amanda Sidney was "deceased" at the scene and transported by Turrentine Jackson & Morrow Funeral Home. Greg Boyd, the "drunk driver," was arrested while the entire Frisco High student body watched.

Throughout the day, the Grim Reaper entered a classroom every 15 minutes and selected a student victim, known as "Living Dead". Statistics show someone in Texas is injured or killed by a drunk driver every 15 minutes.

As the students were pulled from class, they heard obituaries written by their parents. At the end of the school day, the Living Dead, crash victims and drunk driver were taken on an overnight



Frisco High School students watch as Frisco firefighters stage a mock rescue of a drunk-diving crash victim. Shattered Dreams is designed to educate students, parents and community about the deadly consequences of underage drinking.

retreat the enhance learning experience. They participated in teambuilding exercises, heard speakers who had been affected by drunk driving, operated a drunk driving simulated cart provided by Little Elm Police Department, and wrote good-bye letters to their



The "Grim Reaper" looks on as a victim is pulled from a staged, but realistic, drunk driving accident.

family and friends.

This year's keynote speaker was Kayla Proffitt. Proffitt was 20-years-old and intoxicated when she struck a hotel shuttle head-on in Irving and killed a 13-year-old girl. It was extremely powerful to hear from someone who made a bad choice and is awaiting sentencing for her actions.

Day two of the program consisted of a mock memorial service at the high school, which was viewed by all students and faculty

This was the fifth program of its kind held by the Frisco Police Department and Frisco ISD. It was held Thursday and Friday before Frisco High School's prom, an occasion on which teenagers are most likely to consume alcoholic beverages.

It is difficult to measure the effectiveness of the program, but we are pleased to announce there were no injuries or deaths during prom weekend. If Shattered Dreams saved one life, it was a success.

Safe splashing this summer

award for excellence

A production of the Department of
Communications and Media Relations has
won national recognition. "Frisco Today"
was honored with a bronze level Telly
Award.

'Frisco Today' wins

The 28th Annual Telly Awards received more than 13,000 entries from all 50 states and several foreign countries. The awards honor the very best local, regional, and cable television commercials and programs.

"Frisco Today" is a news magazine show that features information about city services and programs. Segments of the show include "News Around Town" and the Mayor's Corner". Dana Baird is the program's producer, reporter and host. Aaron Cobb serves as the videographer and editor of the program.

Check out "Frisco Today" for yourself on Time Warner cable channel 16, or Grande Communications channel 12. The program airs Monday through Friday and Sunday, 2 p.m. & 6:30 p.m.; and Saturday at 8 a.m. and 8 p.m.

As the heat of summer simmers Frisco, families will be cooling off by enjoying a variety of water activities. Be prepared before you make a splash whether you are swimming, water skiing or boating.

Be knowledgeable of the environment and its potential hazards. Look for deep and shallow areas, currents, depth changes, obstructions, and where the

entry and exit points are located.

The best thing anyone can do to stay safe in and around the water is to learn to swim. The City of Frisco's Parks and Recreation Department offers swimming lessons for citizens of all ages.

Also keep these safety tips in mind:

- Always swim with a buddy; never swim alone.
- Watch out for the "dangerous toos": too tired, too cold, too far from safety, too much sun, too much strenu-



PHOTO COURTESY CHRIS MCGATHEY

ous activity.

- Never leave children unattended while they are in or around water.
- Do not rely on a flotation device or inflatable toys to replace direct supervision of children.
- Drink plenty of fluids. It's easy to get dehydrated in the sun, particularly if you are active and sweating. Dizziness, feeling lightheaded, or nausea can all be signs of dehydration and overheating.

Hometown Happenings

JUNE 4

Frisco Public Arts Meeting, Conference Room 5A, 6:30 p.m.

JUNE 5

Downtown Advisory Board Meeting, Conference Room 5A, 12 p.m. City Council Meeting, Council Chambers, 6:30 pm

JUNE 11

Frisco Square Municipal Management District Meeting, Conference Rm. 3A, 4:30 p.m.

JUNE 12

Planning & Zoning (P&Z) Meeting, Council Chambers 6:30 p.m.

JUNE 13

Convention Visitors Bureau (CVB), TBD, 12 p.m. Arts of Collin County (ACC), City of Allen 4 p.m. Housing Trust Fund, Council Chambers, 6:30 p.m.

JUNE 14

Parks and Recreation Meeting, Council Chambers, 6:30 p.m.

JUNE 18

Frisco Town Hall Meeting, Council Chambers, 7 p.m. – 9 p.m. Frisco Neighborhood Watch General Meeting, Police Department, 7:30 p.m.

JUNE 19

City Council Meeting, Council Chambers, 6:30 p.m.

JUNE 2

Economic Development Corporation Board of Directors Meeting (EDC), 6801 Gaylord Parkway, 6 p.m.

June 21

Community Development Corporation (CDC) Meeting, 6:30 p.m.

JUNE 26

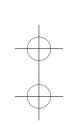
Heritage Association, Council Chambers, 10:00a.m. Planning & Zoning (P&Z) Meeting, Council Chambers 6:30 p.m.

JUNE 27

Urban Forestry Board, 6726 Walnut Street, 6:30 p.m.

JUNE 28

North Texas Municipal Water District Meeting , 505 East Brown Street, Wylie, TX,. 4 p.m. Frisco Public Library Foundation Board Meeting, Library Programming Room, 7 p.m.



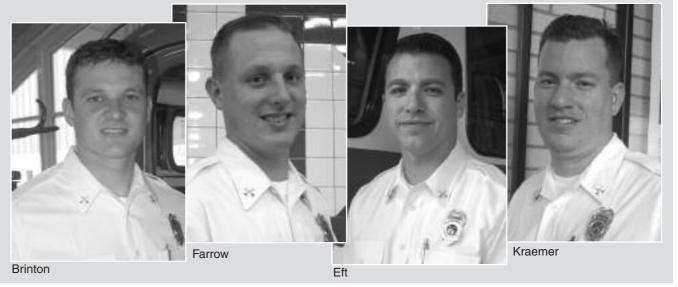


Chief Officers promoted

After interviewing a number of highly qualified applicants from throughout the United States, the Frisco Fire Department is turning to its own staff to fill four key positions.

Frisco Fire Capt. Paul Farrow, Capt. Shaw Eft and Capt. Shannon Brinton were each promoted to the position of Battalion Chief. Capt. Cameron Kraemer was promoted to Training Division Chief.

Please join us in wishing each of these gentlemen continued success in their new positions.



Junior Citizen's Fire Academy now accepting applications

The Frisco Fire Department is now accepting applications for the Junior Citizen's Fire Academy class, to be held June 11 to 15. This summer program is modeled after the regular Frisco Citizen's Fire Academy, but modified to target teens, aged 14 to 17 years. This one-week program is free and available to children whose parents live or work in the Frisco community.

This program is limited to 20 students. Interested persons should submit an Application Packet, which consists of a background check, essay, medical release and parental release forms. Application Packets can be obtained at any Frisco Fire Station, downloaded at www.friscofire.com or requested through email by contacting Bettie Grimes at bgrimes@friscofire.com.

Teaching safety year-round

School is out for the summer, but not at Frisco Fire Safety Town. For the next three months children can learn how to prevent, prepare, recognize and respond to dangerous situations. Since January nearly 7,200 elementary students have learned lifesaving lessons at Safety Town.

Summer programs are free and available to individual children or groups. Classroom sizes are limited to 25 children, so sign up soon.

Parents will need to complete a summer safety program request form with the dates and times you would like your child to attend. To get a form and check out class dates and times, call 972-292-6350, or log onto www.friscofire.com.



SUMMER SAFETY PROGRAMS

Mondays: Tuesdays: Wednesdays: Basic first aid for kids Bicycle and wheel safety Internet safety

Thursdays: Fridays:

Fire safety and burn prevention Severe weather emergencies



The graduates of Citizens Fire Academy Class No. 19 learned the demands of being a firefighter.

Citizens Fire Academy Graduates

Congratulations to the graduates of Citizens Fire Academy Class No. 19 for their successful completion of the CFA. Frisco Fire Chief Mack Borchardt presented the participants with their certificates on May 17.

CITIZENS FIRE ACADEMY CLASS NO. 19 GRADUATES

Dillon Boullion Warren Harris Sandy Brubaker Rhyen Jennings Karry Cadle Nancy Koehler Venus Doughty Unique Mason **Todd Mendez** Katie Spain Kelly Moore Robert Ferguson Stan Putter Paul LeRoy Karen Harris David Roy



Freedom Fest to offer family fun



Clay Aiken and the Philharmonic Orchestra will perform on Pizza Hut Park's main stage.

Continued from Page 1

popular demand, Taste of Frisco.

'We're really excited about Taste of Frisco," said Mayor Simpson. 'By moving some of our Frisco Freedom Fest activities to City Hall Plaza, it allowed us to bring back the 'Taste of Frisco'. We have so many wonderful restaurants in our community. Taste of Frisco showcases these businesses and allows folks to sample a variety of menus while enjoying some great music."

Satisfy your appetite for family entertainment by checking out the Community Stage, featuring homegrown dancers, singers and bands.

Or visit the Hometown Heroes Exhibit, which showcases Frisco's finest – the men and women of our Police and Fire Departments, along with the equipment they use to help keep our community safe. Plus, you'll meet McGruff, the Frisco Fire Clowns and Sparkie!

This year, the Children's Expo is bigger than ever before, too. New additions include the Euro Bungee and the 'Let Freedom Ring Bell Show'. Children of all ages will enjoy strolling entertainers including Uncle Sam, clowns and magicians. Tickets for the bungee, inflatable obstacle course and bounce houses start at \$1. But all the rest in the Children's Expo – such as games, crafts, balloon art and face painting – is free!

The 'expo' will also have a table set up where children can write letters — or color pictures – for our troops.

"Frisco Freedom Fest is a great way to spend the holiday with your family while honoring the men and women of our armed forces who are dedicated to protecting our country and preserving our freedom," said Mayor Simpson.

Frisco Freedom Fest scores points with soccer fans when Pizza Hut Park hosts an MLS match between our home team, FC Dallas and Chivas USA, beginning at 5:30 p.m.

Following the game, pop singer Clay Aiken and the Philharmonic Orchestra will perform on Pizza Hut Park's Main Stage. Aiken, who was the American Idol Season 2 runner-up, has

released three solo albums that have each debuted in the top five on the Billboard charts. Tickets for the game, which also include the concert and a stadium view of fireworks, start at \$21.

This year, Pizza Hut Park will provide free parking. There will also be a free, school bus shuttle service from nearby schools to Pizza Hut Park.

But the real star of the evening is the biggest fireworks show in North Texas. The fireworks finale, synchronized to music, will highlight a perfect evening of family fun. For the first time, 'Party in the Plaza' activities will continue until the fireworks launch at approximately 9:45 p.m.

"Whether you watch the fireworks show from 'the Plaza' or a seat inside the stadium, our fireworks finale won't disappoint," said Mayor Simpson. "We're planning an event that has something for everyone and celebrates the real meaning of Independence Day," said Mayor Simpson.

For information, check out www.friscofree-domfest.org.

Talent applications being accepted for July 4 celebration

Do you have what it takes to be the next Frisco idol 'star'? Be a part of the magic this July 4th during the City of Frisco's 6th annual Frisco Freedom Fest. The City is now accepting applications from performing artists wanting to appear on our Community Stage. The stage will feature local entertainers willing to perform for free!

The top 20 entertainers, selected by a committee, will delight the crowd beginning at 4 p.m. on

Wednesday, July 4 at City Hall Plaza.

Applications are available on the city's Frisco Freedom Fest Web site at www.friscofreedomfest.org. The entry deadline is 5 p.m. Friday, June 8. Submit applications to the City of Frisco's Communications Department, which is located at City Hall, 6101 Frisco Square Blvd. For more information, contact Christie Hartwell at 972-292-5073 or chartwell@friscotexas. gov.

Frisco 'grants' help in time

DARCY SCHROER

What comes to mind when you think of the city of Frisco? Do you think of a family-friendly community, or a great place to shop? How about a superior sports town? Frisco is all these things and something even more important. It is a city that takes care of its people.

A safety net of social services is in place for citizens who find themselves in financial need or domestic danger. One of the ways the City of Frisco helps keep local service organizations up and running is through two kinds of grants.

"It's about enhancing the quality of life for all Frisco citizens," said Janet MacCubbin, grant coordinator for the City of Frisco. "When we meet their needs, we are making Frisco a better place to live."

One type of grant is supported by federal money. Community Development Block Grants, or CDBG funds, by law must go to aid low-income citizens. The second type of grant comes from city tax dollars. The city council chooses how to allocate these grants.

Frisco Family Services is one of the centers that benefits from CDBG grants. Among other needs, the agency helped more than 1,200 families in crisis last year with food, clothing and life skill training; and the need is growing.

In the past three years Frisco Family Services has seen more than a 20% increase in the number of families seeking assistance. Many of these only speak Spanish.

\$20,000 of Frisco's CDBG grant money now goes to fund part of the salary of a bilingual social worker at Frisco Family Services. "By having that person we are providing a quality service and meeting the needs of all the people of Frisco," said Jill Cumnock, executive director of Frisco Family Services.

The city of Frisco also allocates tax dollars to aid abuse victims.

The council has set aside \$92,000 in grants to fund social services that are partnerships with neighboring cities and Collin County.

One of those agencies is the Collin County Children's Advocacy Center. Just last year the agency had more than 4,000 referrals of abuse. "Every case of abuse is the face of a child," said Susan Etheridge, the center's executive director

Etheridge said the center is not tied to any national agency and that means depending on local cities and private foundations for 93% of the center's income.

For information on how the City of Frisco uses its federal grant money go to www.friscotexas.gov/Projects_Programs. Then select Community Development Block Grants.

Exercise your mind and body

Looking for something for your kids to do this summer? The City of Frisco Parks & Recreation Department offers a wide variety of summer camps and activities for kids.

Sheena's Dance Academy

Sheena's Dance Academy offers a Sampler Dance Camp and a Cheer Camp. In the Sampler Dance Camp, dancers will get a taste of classical ballet, tap, jazz, hiphop, cheer, musical theatre and more. Cheers, chants, jumps, simple stunting, cheer dance and hip-hop will be taught in the Cheer Camp. Both camps offer a performance on the last day of camp and lunch is provided each day. Camps are available for ages 4 to 12 and the fee is \$160.

FasTracKids

Explore the wonders of astronomy, technology, the art and history of communication and much more. Kids will do projects and carry out experiments that will be sent home at the end of camp. Projects are presented and video-taped. Classes will also be combined with Tae

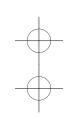
Kwon Do and Yoga to exercise both mind and body. This camp is available for kids ages 4 to 8. The fee is \$295.

Sports Camps

A variety of sports camps are also offered through the City of Frisco Parks & Recreation Department. Frisco Tennis School offers tennis camps for children of all ages and skill levels at several locations around the City.

Skyhawks offers summer sports camps for young athletes in several sports including soccer, golf, tennis, basketball, volleyball, football, cheerleading, and baseball. Age requirements and fees vary for each sport camp.

Walk-in registration is currently open for these camps and other summer activities at the Alumni Hall Fitness Center located on the Collin County Community College District Campus at 9700 Wade Blvd. Class size is limited so sign-up today! For more information about these camps and other summer classes, please visit our website at www.FriscoFun. org.





Monthly Project Update

1 CR 712 (Frisco St to North County Rd)

Scope: Complete four-lane roadway (Frisco St to RR Crossing) and two-lane roadway (RR Crossing - North County)

Estimated completion of design is Aug 2007

2 DNT Phase 3, Section XI-N

Scope: Construction of main lanes of the DNT from Gaylord Pkwy to Platinum Pkwy.

Estimated date open to traffic is September 2007

3 DNT Phase 3, Section XII-N

Scope: Construction of main lanes of the DNT from north of El Dorado Pkwy to US 380. Project also includes construction of the southbound service roads from El Dorado Pkwy to US 380.

Estimated date open to traffic is September 2007

4 DNT Phase 3, Section XII-S

Scope: Construction of main lanes of the DNT from Platinum Pkwy to north of El Dorado Pkwy. Project also includes construction of the southbound service roads from Main St to El Dorado Pkwy.

Estimated date open to traffic is September 2007.

5 El Dorado Pkwy (DNT to Preston Rd)

Scope: Construct the northern two lanes. This will complete four lanes of an ultimate six-lane roadway with median and includes three lanes of the overpass at the BNSF RR. Landscaping, irrigation, and street lighting are included in this project.

Estimated completion of design is August 2007.

6 FM 2934/El Dorado Pkwy (DNT to FM 423)

Scope: Replace existing two-lane asphalt roadway with a six-lane concrete roadway with median

Currently, land is being acquired for the road widening.

$7~\mathrm{FM}~3537~\mathrm{Improvements}$ (Custer Rd to Preston Rd)

Scope: Replace existing two-lane asphalt roadway with a six-lane concrete roadway with median

Estimated completion of design is April 2008.

8 FM 423 Improvements (El Dorado Pkwy to Stewart Creek)

Scope: Replace existing two-lane asphalt roadway with six-lane concrete roadway with median, curb, and gutter Completion of design is pending TxDOT approval.

Estimated completion of design is September 2007.

9 FM 423 Improvements (US 380 to El Dorado Pkwy)

Scope: Replace existing two-lane asphalt roadway with six-lane concrete roadway with median, curb, and gutter. Estimated completion of design is September 2007.

10 Independence Pkwy (SH 121 to Main St)

Scope: Construct the western two lanes of Independence Pkwy from SH 121 to Rolater Rd and four lanes from Rolater Rd to Main Street. This will complete four lanes of an ultimate six-lane divided roadway.

Estimated completion of construction is February 2008.

11 Lebanon (Village to FM 423)

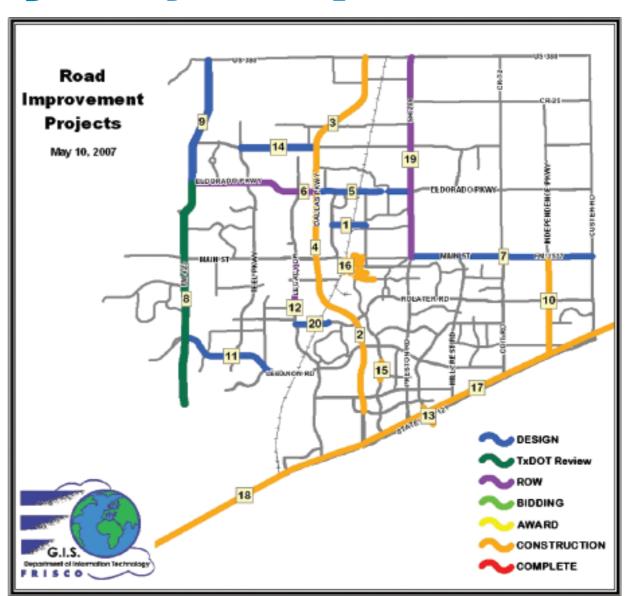
Scope: Construct the southern two lanes of Lebanon Rd from Village to FM 423 including a three-lane bridge at Stewart Creek. This will complete four lanes of an ultimate six-lane divided roadway.

Estimated completion of design is August 2007.

12 Legacy Drive (Citation to Main St)

Scope: Construct the eastern three lanes. This will provide a six-lane roadway in this section. Landscaping, irrigation, and street lighting are included in this project.

Design complete. Estimated bid date is June 2007.



13 Ohio Overpass (SH 121)

Scope: Ohio Drive Overpass at SH 121 Estimated completion of construction is October 2007.

14 Panther Creek Pkwy (DNT - Teel Pkwy)

Scope: Construction of four-lane divided roadway including landscape, irrigation, and street lighting. Extend four lanes of Legacy Dr to connect with Panther Creek Pkwy.

Estimated completion of design is September 2007.

15 Parkwood Dr (Lebanon Rd to Warren Pkwy)

Scope: Construction of the two western (southbound) lanes including landscape, irrigation, and street lighting. Estimated completion of construction is October 2007.

16 Selected Old Town Streets

Scope: Reconstruction of the following streets to concrete with curb and gutter:

- First St (West Main south to Ash)
- Third St (Oak north to Maple)
- Third St (Main south to Ash)
- Fourth St (Main north to Maple)Sixth St (Maple south to Hickory)
- Pecan (Fifth to Seventh)
- Hickory (Fifth to Courtyard Dr)

Estimated completion of construction is July 2008.

17 SH 121 (DNT to Hillcrest Rd)

Scope: Construct main lanes on SH 121 from DNT to Hillcrest

Estimated completion of construction is October 2007.

18 SH 121 (FM 544 to DNT)

Scope: Construct six main lanes and six lanes of frontage roads from FM 544 to DNT.

Estimated completion of construction is December 2007

19 SH 289/Preston Rd (Main St to US 380)

Scope: Construct a six-lane divided roadway, which will replace the existing two-lane asphalt roadway. TxDOT will pay for four lanes. The City of Frisco will pay for the construction of the two additional lanes. \$2 million of the City of Frisco's \$4.5 million dollar participation in this project pays for the previous construction of Preston Rd south of Main Street.

Currently, land is being acquired for the road widening.

20 Stonebrook Pkwy (Legacy Rd to Longhorn Trl)

Scope: Construct the northern two lanes with an underpass at the BNSF RR and a bridge at Stewart Creek. This will complete two lanes of an ultimate six-lane divided roadway and includes three lanes of the bridge. The bridge will be used for one lane in each direction until the southern lanes are constructed.

Estimated completion of design and permitting is June 2008.



Everyone

Warhoftig Family had on their running shoes. They made the





The Home Stretch... Little runners who crossed the finish line took home a medal and a seedling to plant.



Girl Scout Troop 920 proudly displays a City of Frisco Tree City USA banner.



Strolling to the finish line... Some parents did more than run; they pushed, taking infants & toddlers along for the ride.

